

Namangan Province in Uzbekistan and Antara Digital Media Sign MoU to Promote Tourism



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IMQ, Namangan City, November 19 — The Authority of the Namangan Region of The Republic of Uzbekistan and PT IMQ Multimedia Utama (Antara Digital Media) of Indonesia signed memorandum of understanding (MoU) to promote tourism potential in two areas.

The signing of the MoU was carried out by H.E. Khayrullo Kh. Bozarov, Governor of Namangan Region, and Darmadi, Chairman of Antara Digital Media, in Namangan City, Monday (11/19/2018).

"We are very enthusiastic about the role of Antara Digital Media, which would help promote tourism potential and investment opportunities in Namangan and Uzbekistan as well," said H.E. Khayrullo Bozarov.

He also reiterated that the cooperation between two parties could be expanded to various fields, including foreign trade, investment, scientific and technical cooperation between the business circles of the Republic of Uzbekistan and the Republic of Indonesia.

Meanwhile, Antara Digital Media, said Darmadi, will help promote all the potential of the Namangan Region and Uzbekistan through the media network owned by Antara, especially digital media that is being developed.

"Outdoor media will be installed in some provincial capitals, with TVC indoor media installed in public areas, including airports, train stations, hospitals, office buildings and shopping centers," added Darmadi.

Antara Digital Media together with SME International Trade Association of Malaysia (SMITA) coordinated the delegation of Malaysia, Indonesia and China to help Uzbekistan to open their market for Asian countries.

Thomas Soo, head of the SMITA delegation, added that with the new economy transformation of Uzbekistan initiated by President Shavkat Mirziyoyev, he expressed his optimism about the future of the country.

"I strongly believe that the future GDP growth will be somewhere between 7 to 9%. We are honoured to be invited by the Namangan Government to invest and promote both region businesses," said Thomas Soo.

Source: http://www.imq21.com/news/read/504709/20181119/182021/Namangan-Province-in-Uzbekistan-and-Antara-Digital-Media-Sign-MoU-to-Promote-Tourism.html