

SMITA *Bulletin*

RECENT EVENTS



SMITA-Workana Collaboration Signing Ceremony



SMITA Malaysia has entered into a collaboration agreement with **WORKANA**, an Argentine-based regional leader in freelancer engagement in Latin America, on 31 July 2019 at the Official Residence of the Argentine Embassy in Kuala Lumpur, to assist Malaysian companies to expand their businesses by working with freelancers to improve various aspects of their processes and systems and to subsequently expand SMITA-WORKANA services to other countries in the Asia region.

For the signing of the agreement, SMITA Malaysia was represented by its President, Ms Megane S.C. Soo (second left), while WORKANA was represented by its Head of International Growth, Mr Alejandro Kikuchi (second right), in the presence of the Ambassador of Argentina to Malaysia, H.E. Manuel Balaguer Salas (third right) and Director General of Standards Malaysia, Datuk Fadilah Baharin (third left).



Malaysia-Peru Business Matching

SMITA organised a very fruitful business matching session for 4 Peruvian companies which came to Malaysia for a trade mission on 29 July 2019.

The event was hosted by House of Ingredients (HOI), a member of SMITA, and the Guest of Honour was the Ambassador of Peru to Malaysia, H. E. Guido F. Loayza.



WHO ARE WE?

SMITA is a Non-Governmental Organisation (NGO) that facilitates and nurtures Small and Medium Enterprises (SMEs) to tap into the global arena through our partners around the world.

WHAT DO WE DO?

SMITA nurtures innovative entrepreneurs through creating effective platforms for business collaboration internationally.

HOW DO WE DO IT?

SMITA provides the environment for entrepreneurs to meet, learn and grow. We organise meetings, events, dynamic international trainings, and provide expertise & support services.

WHERE DO WE DO THIS?

We have partners and connections in more than 50 countries.

WHAT DOES SMITA GIVE YOU?

The knowledge, skills and opportunities for you to achieve more than what you would have thought possible as a business leader.

HOW CAN YOU GET THE BENEFITS OF SMITA?

Contact us at info@smitamal.org or visit smitaglobal.org

NEW MEMBERS - WELCOME!

SMITA Malaysia:



Workana Sdn Bhd

Mr. Tomas O' Farrell

- Provides services to companies to update their websites, design logo, develop mobile app, write articles, and many more by hiring freelancers



Peterson Projects and Solutions (Malaysia) Sdn Bhd

Mr. Victor Soosai

- Provides consultancy, advisory and training services on designing certification standards, assessing product and corporate carbon footprint, and advising SMEs on sustainable finance structures



SMITA Global:

Wintech Global Engineering Sdn Bhd

Mr. Alexainder Saw (Penang)

- Provides speedy and dependable solutions for mechanical engineering problems

MEMBER'S BUSINESS PROGRESS

By Richer Chan, Founder of Quality Food Industries Sdn Bhd



Our company was established in 2012. We are a supplier of 100% natural raw materials used in beverages, confectioneries and desserts. Our products have obtained various certifications including ISO 9001, ISO 22000, ISO 14000 and FDA.



Since we joined SMITA, our products with our own brand Kuriaro have successfully entered into Indonesia, and most recently, we started exporting our 100% natural matcha, bamboo charcoal, taro, sweet potato and pumpkin powders to a major bakery in Thailand. This bakery supplies breads made with Kuriaro powders to over 20,000 7-Eleven outlets throughout Thailand.

We look forward to exploring more export markets with SMITA!



UPCOMING ACTIVITIES

1. 20 August 2019 - Study Tour @ Kawan Food, Klang
2. 18 September 2019 - BizConnect @ Kuala Lumpur

For further information on our events, please contact:
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In collaborative partnerships with:

